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For Immediate Release

OUALIE BEACH RESORT WINS LUXURY TRAVEL GUIDE AWARD FOR ST KITTS AND NEVIS 2016



OUALIE BAY, NEVIS (25th August, 2016) – The global definition of luxury is rapidly changing. Luxury was traditionally associated with marble floors, gold plated faucets and being spritzed on your sun lounger.

With the increasing influence on tourism of the younger Millenniums and Gen X populations, the perfect vacation is changing from traditional physical luxury to the quality of the vacation experience.

"At first, I was a bit surprised at winning a luxury travel award", said John Yearwood, Managing Director of Oualie Beach Resort, "However, I am beginning to realize that guests no longer want the sterility of the typical 5 star vacation and the trend now is to seek out properties that provide a genuine wealth of experience that includes meeting local people and experiencing local culture, food, music and care free ambience."

The Oualie Beach Resort on Nevis has won similar distinctions previously, including the #2 spot out of 50 Caribbean Beach Resorts nominated by Islands magazine readers and being named one of the 20 most awesome Beachfront Hotels under \$200 by Caribbean Travel & Life magazine.

For years, Oualie Beach Resort has been promoting itself as Nevis' premiere affordable accommodation choice. A full-service boutique property that is family-owned and operated, it offers many amenities typical of larger hotels while maintaining friendly, individualized service and a sense of community that's within the means of most vacationers.

Situated on a sandy beach on the picturesque island of Nevis, Oualie Beach Resort is a uniquely charming, family-owned boutique hotel designed to appeal to travelers seeking a laid-back, personalized experience. The property's management is passionately eco-friendly and employs sustainable tourism practices including solar water heaters, low energy lighting, water saving techniques and community development initiatives.

"Our goal is to deliver our guests an authentic Caribbean beach vacation at an affordable price." said Karen Peterson, a Director and owner of Oualie Beach Resort. "We are passionate about sustainable tourism and are still the only hotel in St Kitts and Nevis to be internationally certified for our green, environmentally friendly practices." The Resort recently added an 18kw array of photovoltaic panels making electricity from the sun and has just been awarded the top Green Leaders Platinum Award by Trip Advisor.



- WINNER -LUXURY RESORT OF THE YEAR - ST KITTS & NEVIS OUALIE BEACH RESORT

Oualie's 32 spacious, guest rooms and suites are nestled within authentic 1 or 2 story Caribbean cottages, each with outstanding views of the property, beach and Caribbean Sea. Accommodations are well appointed and feature covered front porches complete with authentic planter's chairs, white ceramic tiled floors, four poster mahogany beds and invitingly cushioned furniture. Wireless internet access is complimentary and available in-room, on the beach and throughout the property.

When not exploring the island, guests can enjoy numerous activities on property, including snorkeling, sailing, kayaking, spa treatments, mountain biking, scuba diving, or simply relaxing in a hammock or lounge chair on the beach watching the pelicans dive or the monkeys playing in the fruit trees. Green and Hawksbill turtles nest regularly on the beach and guests can sign up to be alerted when turtle hatchings occur. The federation's only 5-Star PADI dive operator, Scuba Safaris, is based at on site at Oualie Beach Resort.

Guests may dine in a casual open air ambience at the Oualie Restaurant. Executive Chef Gary Urbanski, an former lecturer at the world famous Culinary Institute of America, and his local team prepare tempting Caribbean fusion cuisine using locally grown produce where ever possible. All fish and lobster are caught locally and kept fresh on ice, never frozen.

Oualie Beach Resort rates for 2016 start at \$179 per room based on double occupancy and packages are available to suit a variety of special interests ranging from family to scuba to weddings & honeymoons. For more information or reservations, call 1-869-469-9735, e-mail reservations@oualiebeach.com, visit www.oualiebeach.com or follow the property on facebook, twitter and instagram.